# Data Protection Notice for BME AI Studio Mobile App

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Valid issue only on internet.
1 Data Protection Notice

Bosch Sensortec GmbH (hereinafter “BST” or “We” or “Us”) welcomes you to our mobile application BME AI Studio Mobile App (referred to as “software”). We thank you for your interest in our company and our product.

2 BST respects your privacy

The protection of your privacy throughout the course of processing personal data as well as the security of all business data are important concerns to us. We process personal data that was gathered during your use of the software confidentially and only in accordance with statutory regulations.

Data protection and information security are included in our corporate policy.

3 Controller

BST is the controller responsible for the processing of your data; exceptions are outlined in this data protection notice.

Our contact details are as follows:

Bosch Sensortec GmbH
Gerhard-Kindler-Strasse 9
72770 Reutlingen
GERMANY

4 Collection, processing and usage of personal data

4.1 Processed categories of data

The following categories of data are processed:

- Communication data (personal first name and surname, professional e-mail, company name, company address)

4.2 Principles

Personal data consists of all information related to an identified or identifiable natural person, this includes, e.g., names, addresses, phone numbers, email addresses, contractual master data, contract accounting and payment data, which is an expression of a person’s identity.

We collect, process and use personal data (including IP addresses) only when there is either a statutory legal basis to do so or if you have given your consent to the processing or use of personal data concerning this matter, e.g., by means of registration for use of the software.

4.3 Processing purposes and legal basis

We as well as the service providers commissioned by us, process your personal data for the following processing purposes:

- As a prerequisite for the installation of the software at and by business customers
- Contacting in case of termination of the service as well as termination of further development of the software
- Ensuring that only the natural or legal person who has accepted the license conditions himself or through a representative (hereinafter "user") installs and uses the software

4.3.1 Provision of this Software

Legal basis: Fulfillment of contractual obligations.

4.3.2 Safeguarding and defending our rights.

Legal basis: Legitimate interest on our part for safeguarding and defending our rights.

4.4 Log files

Log files are not and will not be used.

4.5 Duration of storage, retention periods

Principally, we store your data for as long as it is necessary to render our Online Offers and connected services or for as long as we have a legitimate interest in storing the data (e.g., we might still have a legitimate interest in postal mail marketing after fulfillment of our contractual obligations). In all other cases we delete your personal data with the exception of data we are obliged to store for the fulfillment of legal obligations (e.g., due to retention periods under the tax and commercial codes we are obliged to have documents such as contracts and invoices available for a certain period of time).

5 Usage of our mobile applications

We offer this software, which you can download to your device. Beyond the data collected on websites, we collect additional personal data through our apps that specifically result from the usage of a mobile device. This is subject to your prior consent.

5.1 Data processing by App Store operators

We do not collect data, and it is beyond our responsibility, when data, such as username, email address and individual device identifier are transferred to an app store (e.g., Google Play by Google, App Store by Apple, Galaxy Apps Store by Samsung) when downloading the respective application. We are unable to influence this data collection and further processing by the App Store as controller.

6 Security

Our employees and the companies providing services on our behalf, are obliged to confidentiality and to compliance with the applicable data protection laws.

We take all necessary technical and organizational measures to ensure an appropriate level of security and to protect your data that are administrated by us especially from the risks of unintended or unlawful destruction, manipulation, loss, change or unauthorized disclosure or unauthorized access. Our security measures are, pursuant to technological progress, constantly being improved.
7 User Rights

To enforce your rights, please use the details provided for doing so, please ensure that an unambiguous identification of your person is possible.

7.1 Right to information and access

You have the right to obtain confirmation from us about whether or not your personal data is being processed, and, if this is the case, access to your personal data.

7.2 Right to correction and deletion

You have the right to obtain the rectification of inaccurate personal data. As far as statutory requirements are fulfilled, you have the right to obtain the completion or deletion of your data.

This does not apply to data which is necessary for billing or accounting purposes, or which is subject to a statutory retention period. If access to such data is not required, however, its processing is restricted (see the following).

7.3 Restriction of processing

As far as statutory requirements are fulfilled you have the right to demand for restriction of the processing of your data.

7.4 Data portability

As far as statutory requirements are fulfilled you may request to receive data that you have provided to us in a structured, commonly used and machine-readable format or – if technically feasible – that we transfer those data to a third party.

8 Right to lodge complaint with supervisory authority:

You have the right to lodge a complaint with a supervisory authority. You can appeal to the supervisory authority which is responsible for your place of residence or your state of residency or to the supervisory authority responsible for us. This is:

State Commissioner for Data Protection and Freedom of Information

Address:

Lautenschlagerstraße 20
70173 Stuttgart, GERMANY

Postal address:

P.O. Box 10 29 32
70025 Stuttgart, GERMANY
9 Changes to the Data Protection Notice

We reserve the right to change our security and data protection measures. In such cases, we will amend our data protection notice accordingly. Please, therefore, notice the current version of our data protection notice, as this is subject to changes.

10 Contact

If you wish to contact us, please find us at the address stated in the "Controller" section.

To assert your rights please use the following link: https://request.privacy-bosch.com/entity/BB/
To notify us about data protection incidents please use this link: https://www.bkms-system.net/bosch-dataprotection

For suggestions and complaints regarding the processing of your personal data we recommend that you contact our data protection officer:

Data Protection Officer
Information Security and Privacy (C/ISP)
Robert Bosch GmbH
P.O. Box 30 02 20
70442 Stuttgart, GERMANY

or

Email: DPO@bosch.com

Effective date: 15th of September 2023